

FY-2021 Media Kit



TM

Rise Reborn

# ALTERNATIVE 33

## HOLDINGS INC





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# ALTERNATIVE 33 HOLDINGS INC



ALTERNATIVE 33  
HOLDINGS INC

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Corporate Headquarters – Virginia Beach, VA



# Executive Leadership

## Board of Directors \*

### **President & CEO \***

Derick D. Norris, BS  
Management & Leadership



### **Vice-President & COO \***

Deborah D. Norman, BS  
Healthcare Administration & Leadership



### **Treasurer \***

Michael Voogd, MBA  
Economics



### **Secretary \***

William E. Dallas, Jr., BS, MS, CSP  
Environmental Management



### **CFO**

Charles C. Christie, Jr., BBA  
Economics



### **VP Human Resources**

Denise Smith, SHRM-CP, PHR, BS  
Human Resources



### **VP Technical Innovation**

Timothy E. Butts, Sr., MS, PM,  
DPRC, CPHIT,SSWB



### **VP Communications**

Sharon Voogd, BS, BA  
Advertising/Mass Communications/Illustration/Fine Arts

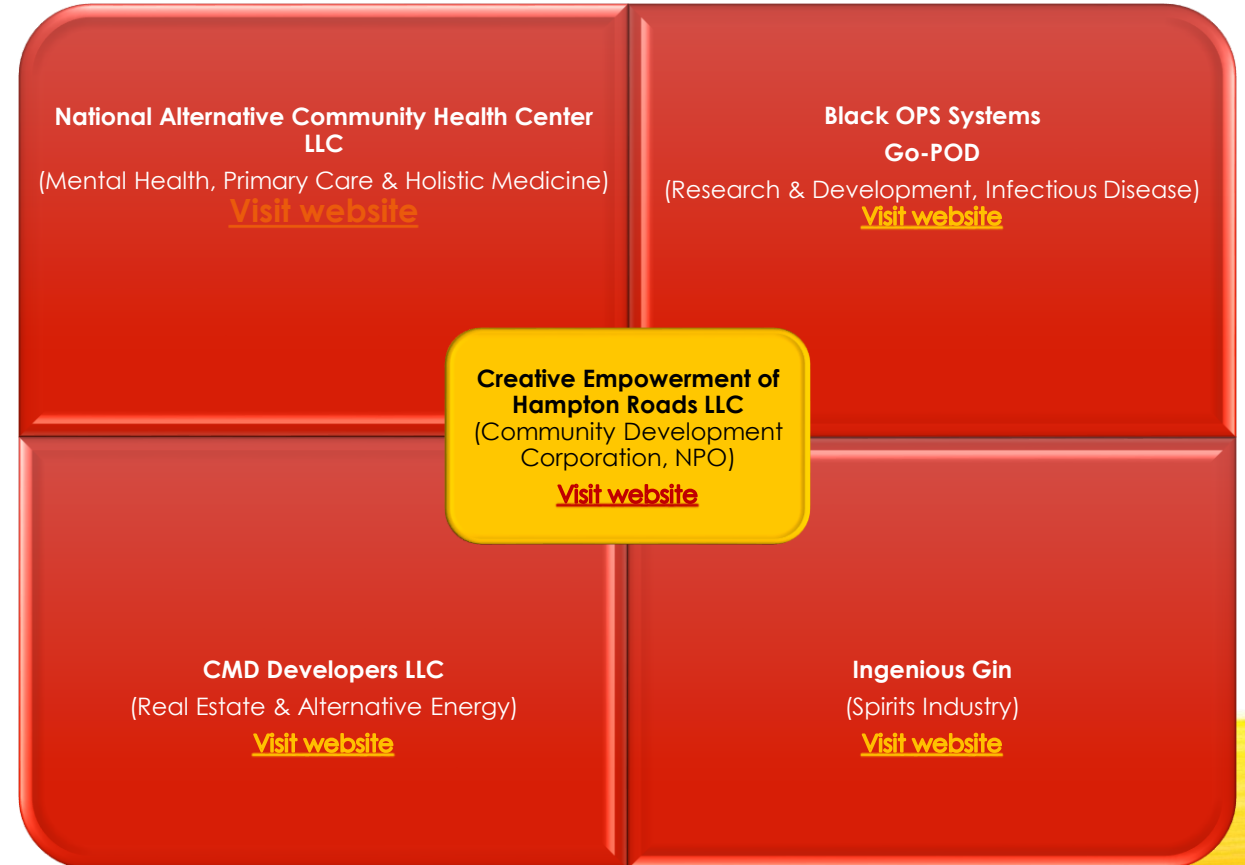


# Investment Opportunities



## Executive Summary

Creating in demand alternative investment opportunities in wealth accumulation and risk management for shareholders without stock market risk. Our focus is in startups, small business expansion, and mergers and acquisitions in diverse industries. We Champion in tracking economic data, operations, branding, process improvements, and the total continuum in financial services to ensure our investment opportunities are economically viable, while operating under fiduciary standards.





# Contact Details



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Special Thanks

We look forward to your partnership.